



INTERNATIONAL ART CENTER OF ROERICH MUSEUM
310 Riverside Drive, New York

ANNOUNCES

PRIZE COMPETITION FOR ART STUDENTS FOR MURAL OR POSTER DESIGNS

On the Subject of

UNIVERSAL BROTHERHOOD

MURAL

First Prize - - \$75
Second Prize - - \$25

POSTER

First Prize - - \$35
Second Prize - - \$15

JUDGES

Mr. Louis L. Horch
Miss Hildreth Meiere

Mr. James N. Rosenberg
Mr. Adolph Treidler

SUBJECT: All designs submitted for this competition are to deal with the subject of "Universal Brotherhood". At a time when—in many parts of the world—intolerance, prejudice, and group hatreds are rampant, civilized men and women must strive towards the promotion of tolerance and human fraternity. This noble ideal of international good-will and understanding in life and art has been fostered by the Roerich Museum, and it is therefore gratifying for the International Art Center of Roerich Museum to sponsor this contest.

MURAL DESIGNS are not to exceed 20 by 40 inches. They may be any size or shape within these limits, and may be in one unit, or divided into panels or sections, as the artist may wish. There is to be no lettering or inscription.

POSTER DESIGNS are to be 20 by 30 inches. If any inscription is used it must not exceed 50 letters, or cover more than one-quarter of the surface of the entire design.

RULES FOR ENTRIES: The name, age and address of the contestant as well as the name of the school attended and its address, must be clearly written or securely attached on the back of the work submitted. Contestants may not submit more than one mural and one poster entry. Work may be in oil, water color, tempera, crayon or pastel.

ENTRIES BY MAIL: The entries sent by mail must be prepaid and must arrive during the week of June 3 to 8, 1935. Return postage or express expenses must be attached to the work in an envelope with the name and return address clearly indicated.

RECEIVING AND REMOVAL OF WORK: Entries will be received at the Museum entrance, 310 Riverside Drive, on June 7th between 10 and 5 P. M.
All work, whether hung or not, is to be removed from the Museum on June 27 and 28 between 10 and 5 P. M. No responsibility will be assumed for work not called for at this time.

LIABILITY: No insurance will be carried. While every effort will be made to guard against loss or damages, the Museum assumes no responsibilities for loss or damage.

ELIGIBILITY: Any person who has regularly attended an art class for at least two full months within the period beginning October 1, 1934 and ending June 1, 1935, in any art school, public or private high school, college or university, extension or continuation school, may enter this contest.

BASIS FOR AWARDS: The judges will base their awards on three factors:—the artistic merit of the work; the originality of the treatment; and the force and completeness of the expression of the prescribed theme. Prize winning designs remain the property of the artist.

EXHIBITION: The prize winning designs, as well as those to which the Judges see fit to award honorable mention, will be placed on exhibition at the International Art Center of Roerich Museum in June.



THE ARCHIVE OF
**NICHOLAS
ROERICH
MUSEUM**