



ROERICH MUSEUM

CAMPAIGN for \$200,000

FUND for THE BLIND AND PHYSICALLY HANDICAPPED

IF you could bring beauty into the life of a blind child, would you?

If you could bring a bit of color into the life of a hopeless cripple, would you?

Of course you would, and we feel certain that you will want to cooperate with a wonderful new movement which has as its aim, Art Education among the Blind and Physically Handicapped.

There are 14,000,000 members of a "Handicapped Army" in America who are in need of special educational, creative outlets for self-expression. This army includes the partially blind, the totally blind, and all types and degrees of the physically handicapped.

Undoubtedly there are in this huge army any number of unrecognized artists, hundreds whose lives would be far more beautiful if enriched with the study of Art as a means of self-expression.

To impart to the Blind and Physically Handicapped the possibilities of Creation and of Education in the Arts was one of the dedicated aims of Professor Nicholas Roerich since his founding of the Master Institute of Roerich Museum in 1921. Through the inauguration of classes in Music, Literature, Sculpture, Dance, and Journalism this true possibility of light was afforded to these students.

The utmost devotion on the part of the Trustees and the Faculty have resulted in new methods, and every care has been taken in the training of these pupils to eliminate to the greatest possible measure any sense of handicap, thus providing for them a true purpose of life.

After ten years of patient labor, the Trustees are beginning to see their efforts rewarded in the splendid work of the students. The most eloquent argument for the need of expanding this work is the fact that already several well-known artists and teachers have been developed, who in turn are helping others; teachers of Music, of Literature, of Child Education in Institutions for the Blind, and fine musicians now bear witness to the results of this Decade of effort. This new self-respect and purpose of life coupled with the joy of service is amply expressed by one of the blind pupils, Leontine Hirsch Myers, in an article written by her for "Outlook for the Blind," in the following:

"I feel that the only way in which I can ever repay my teacher for all that she has done for me is to bring into the lives of others that light which she has brought into mine—I feel that when I shall have attained a sufficient degree of efficiency in my music, I will want to go out among those who long for music as I longed for it, and share with them that which has so whole-heartedly been given to me."

These gratifying results have of necessity also brought new demands to the Master Institute, new students seeking admission, new fields of training to be developed. The Decade has indicated to the Trustees that the means at present at their disposal are comparatively limited and must be expanded.

Therefore the campaign of \$200,000 for the Fund for the Blind and Physically Handicapped has been inaugurated. Convinced that this service will appeal to great numbers, and in order that no individual, however limited his means, may be deprived from sharing in it, the Committee asks all to donate generously.

In the collecting of this Fund, Professor Roerich has generously donated all proceeds from the sale of the postcard reproduction of his superb painting, "Madonna Laboris," which will go towards this Cause.

To further the campaign, a special "Share of Culture" has been issued to be given to those donating sums beginning from a dollar, as a certificate of their contribution to this Cause of Education.

It is the purpose of this Fund to widen the possibility of studies for the Physically Handicapped; to promote research work; to inaugurate new courses and experimental classes as those attempted in Plastic Arts and in other fields which may indicate the creative and sensory qualities of the Physically Handicapped; to establish an Art and Music Library especially in Braille, as well as to extend the present Art Literature through cooperation in special editions; to establish extension courses and lectures which would reach the Blind and Physically Handicapped outside of the immediate vicinity of the Master Institute, and also to cover the innumerable possibilities thus far untouched because of limited funds.

It is the wish of the Master Institute to open broadly the fields of the Arts and Crafts, believing that in this way means will be afforded to the students to gain a wide measure of self-expression and opportunities for a life work.

It is the hope of the Committee that this Cause will come close to all those who are devoted to the welfare of their fellowmen, and that each individual will give to his fullest extent for this worthy Cause.

With your full cooperation the Master Institute of Roerich Museum will be enabled to fulfill the ideals of its Founder, Professor Nicholas Roerich, Leader of World Culture, in bringing the gift of Art to all men—to find Light through Beauty.

All contributions should be made to
FUND FOR THE HANDICAPPED

MRS. LIONEL SUTRO, *Chairman*

BETH LEVIN-SIEGEL, *Treasurer*

ROERICH MUSEUM
310 RIVERSIDE DRIVE, NEW YORK

PEACE AND CULTURE

The Postcards "Banner of Peace" and "Conflagration" to be sold for the benefit of the Roerich Banner of Peace Fund, belong to a series of ten, called the "Peace and Culture" Series comprising the following:

1. **Banner of Peace** (Roerich Banner of Peace Fund)
2. **Conflagration** (Roerich Banner of Peace Fund)
3. **Saint Panteleimon, The Healer** (Fund for the Bio-Chemical and Cancer Research Laboratories)
4. **Queen of Heaven** (Woman's Unity Fund)
5. **The Master's Command** (Roerich Museum Press Fund)
6. **Mother of the World** (Woman's Unity Fund)
7. **Terra Slavonica** (Master Institute Educational Fund)
8. **Pearl of Searching** (Roerich Museum Friendship Bond Fund)
9. **Agni Yoga** (Urusvati, Himalayan Research Institute of Roerich Museum Fund)
10. **Saintly Guests** (Roerich Museum Foreign and American Exhibitions Fund)

**POSTCARDS Ten Cents Each
Complete Series \$1.00**

I hereby pledge myself to the sum of \$.....towards the Fund for the Blind and Physically Handicapped:

..... Shares of Culture

..... Postcards, "Madonna Laboris" at ten cents each

..... Series of 10 cards, "Peace and Culture" at \$1.00 for each Series

..... In Contribution

Name.....

Address.....

Kindly mail your check to the Treasurer of the Committee for the

FUND FOR THE HANDICAPPED

BETH LEVIN-SIEGEL

ROERICH MUSEUM

310 RIVERSIDE DRIVE, NEW YORK



THE ARCHIVE OF
**NICHOLAS
ROERICH
MUSEUM**